

# Lindsey Hinkel

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## Objective

I'm an experienced writer and editor looking for the right part-time opportunity to showcase my word wizardry. See my editing portfolio at [www.inkrebelediting.com/portfolio](http://www.inkrebelediting.com/portfolio) and examples of my copywriting work at [www.inkrebelediting.com/writing-samples](http://www.inkrebelediting.com/writing-samples).

## Skills & Abilities

### WRITING AND EDITING

- I have twelve years of professional writing and editing experience. I've worked with marketing materials, legal and financial documents, web and social media content, and fiction novels. I'm pro-style guide (especially *The Chicago Manual of Style*) and enjoy building style guides to ensure consistency.

### COLLABORATION

- Good work rarely happens alone. I enjoy collaborating with other wordsmiths and subject matter experts to ensure the right information is conveyed clearly, at the right point in time.

### PROJECT MANAGEMENT

- At Ink Rebel Editing, I schedule and manage all editing projects from start to finish, establishing timelines and pivoting as necessary. I excel at identifying milestones and communicating timelines.

## Experience

### EDITOR AND OWNER | INK REBEL CREATIVE SERVICES LLC | FEBRUARY 2021 – PRESENT

- I own my editing business (Ink Rebel Editing, formerly Lindsey Hinkel Edits), providing line editing, copyediting, and proofreading services to authors and businesses. In addition to editing, I do my own marketing, sales, client service, and bookkeeping.

### UX COPYWRITER | TRUSTAGE | APRIL 2021 – PRESENT

- I write on-screen copy for software-as-a-service products and coordinate legal reviews to ensure compliance with all applicable laws and regulations. I collaborate with UX designers, product managers, and research teams to provide the best user experiences possible.

### TECHNICAL COPYEDITOR | AMAZON WEB SERVICES (AWS) | SEPTEMBER 2023 – DECEMBER 2023

- I was brought on to support the AWS in-house editing team with re:Invent conference materials. I copyedited hundreds of PowerPoint presentations, ensuring adherence to brand standards. I also provided on-site support during the event for speakers who needed to make last-minute changes.

### MARKETING AND COMMUNICATIONS MANAGER | EMPLOYEE BENEFITS CORPORATION | MARCH 2019 – APRIL 2021

- I developed and implemented strategies for social media presence and communication measurement efforts, wrote content for internal and external (B2B and B2C) audiences through multiple channels, and represented the marketing team on corporate initiatives. I collaborated closely with legal and compliance to ensure all regulations were met.

## Education and Certifications

### BACHELOR'S | JUNE 2013 | UW-MADISON

- Major: Communication Arts

### EDITING CERTIFICATIONS | EDIT REPUBLIC

- High-Level Proofreading Pro
- The Art of Line Editing